

SPONSORSHIP PLAN

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# PYTHON BRASIL 2019

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Associação Python Brasil - Ribeirão Preto (SP)

# SUMMARY

## THE LARGEST PYTHON CONFERENCE IN BRAZIL

The Conference  
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# THE EVENT SPREADING THE LANGUAGE

Python Brasil is the biggest event about Python programming language in South America. It's supported by many regional events that culminate in an itinerant national gathering event.

Its main goals are: spreading Python programming language; promoting the exchange of knowledge and experiences; encouraging local community growth to impact the event's region economically and socially.

The event's audience is mainly composed of developers, software engineers, entrepreneurs, IT managers, university students or academics and enthusiasts.

During six days of immersion, from October 23-28, the attendees will be able to learn about new technologies, share knowledge and experiences and have contact with known names from the national and international community. All this in a cordial, inclusive and bullying-free environment, where everyone is welcome.

# THE CITY

## THE COFFEE LAND

Ribeirão Preto has been known as the “coffee capital” and is also recognized as “The Brazilian California”. Today its major title is “The Agrobusiness Capital”. The city is Brazil's top sugarcane producer and fourth biggest producer worldwide. It's also one of the biggest producers of coffee and orange. It had a GDP of R\$28 billions in 2014; the 25th largest GDP in the country

The city also hosted two editions of the Python community regional event known as Caipyra, which happened in São Paulo University (USP) in 2016 and in Universidade Estácio de Sá in 2017. Besides, there are many data science and industrial automation related technology events around the city.

# CONFERENCE ACTIVITIES

SIX DAYS OF IMMERSION



## TALKS

The majority of the talks are done by members of the community. These talks cover topics in many areas of Python with keynotes from invited speakers to share their experience and show the trending topics about Python's future.

# TUTORIALS

These are mini courses using Python and related technologies in which participants will be able to develop new abilities learned by practicing it.



# SPRINTS

Sprints are a tradition in Python community: it is the time when participants have the opportunity to interact and contribute to improve open source projects together.

# LIGHTNING TALKS

Fleeing from the traditional model, lightning talks are short, objective and spontaneous presentations. A great opportunity to encourage dialogue and share experiences among people in the community.



# OPEN SPACES

They are important ways of interaction in the event where participants can enjoy dynamic spaces for exposing and debating different subjects during the conference without the need for pre-established schedule.

# JOB FAIR

To stimulate the development community, especially for the Python community, Job Fair is the space for employers, recruiters, and educators to present and discover proposals and opportunities among professionals.



# CHILDREN SPACE

Children Space is a structure where parents have support of professionals to take care of their children during the event. The goal is to have a safe and fun place for kids so their parents are able to participate and enjoy the event.



# WHY SPONSORING?

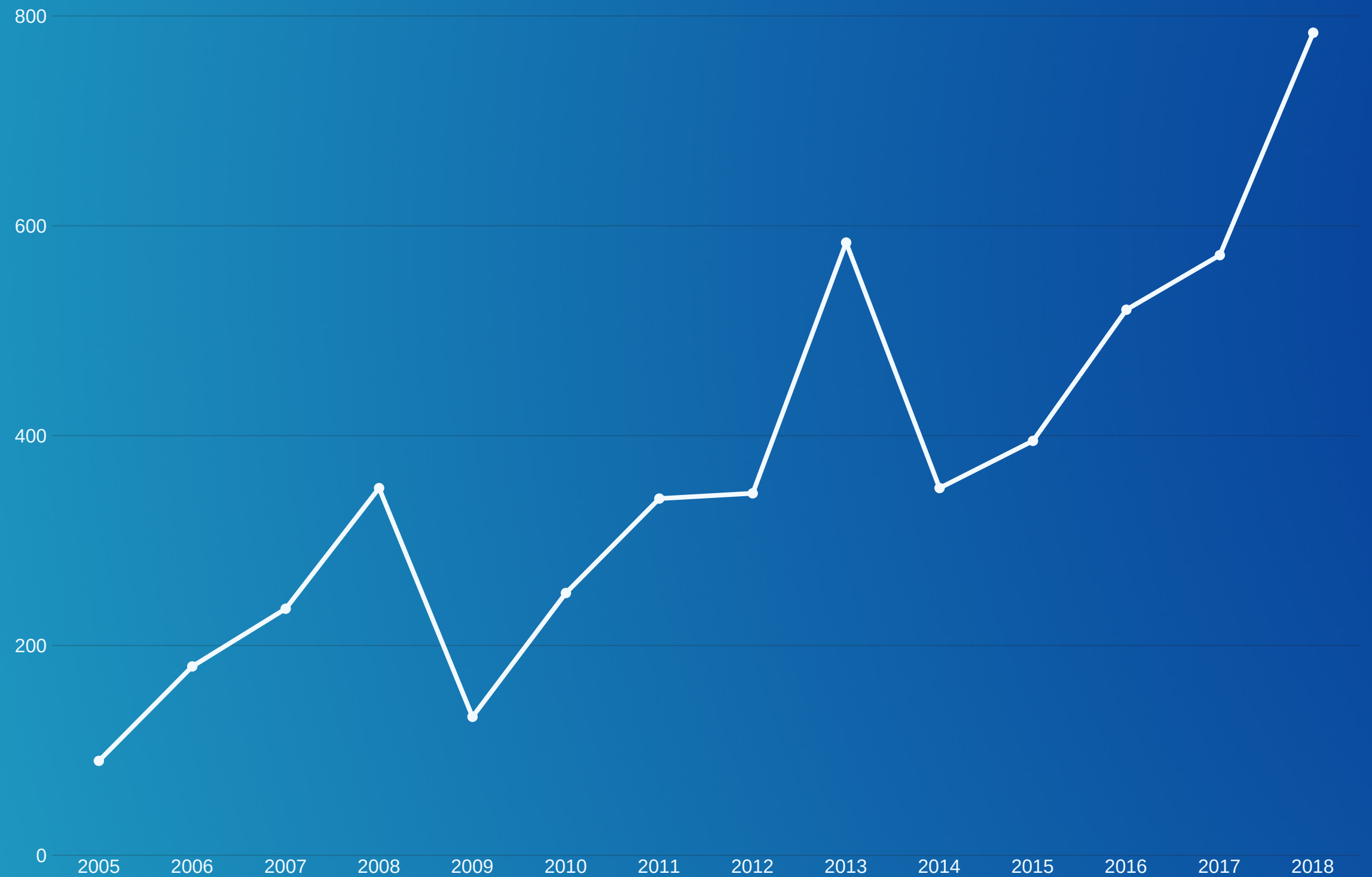
Python Brasil brings together an audience of developers, software engineers, business owners, IT managers, students and enthusiasts from all over Brazil and the global community.

It is an opportunity to associate your brand with collaborative open source initiatives, get to know the community and ongoing projects, spread the programming language and stimulate technological development in Brazil.

As a return, in addition to achieving national visibility, you can empower your team, offer proposals, recruit dedicated professionals and create business partnerships.

# NUMBER OF PARTICIPANTS FROM PREVIOUS EDITIONS

The last edition of the event, held in October 2018 in the city of Natal (RN), reached the highest number of participants (784).



# WHO ALREADY SPONSORED THE EVENT





# SPONSORING QUOTAS

BE PART OF THE EVENT

# DIAMOND

**PRICE: USD \$13,000**

**QUOTAS: 1**

## **Booth**

- Highlighted spot in the main hall.

## **Branding**

- Logo presentation on Python Brazil 2019 website.
- Logo presentation in the banner at the event entrance.
- Possibility to offer gifts and souvenirs to the participants at the event.
- Logo presentation at the conference rooms.
- Possibility to add gifts and souvenirs in the participants' bag.
- Advertisement on Twitter, Facebook and Instagram.
- Institutional Video Disclosure (30 secs).
- Logo presentation on the event's credential.
- Logo presentation on the participant's bag.
- 10 Tickets

# PLATINUM

**PRICE: USD \$9,000**

**QUOTAS: 3**

## **Booth**

- Highlighted spot in the main hall.

## **Branding**

- Logo presentation on Python Brazil 2019 website.
- Logo presentation in the banner at the event entrance.
- Possibility to offer gifts and souvenirs to the participants at the event.
- Logo presentation at the conference rooms.
- Possibility to add gifts and souvenirs in the participants' bag.
- Advertisement on Twitter, Facebook and Instagram.
- Institutional Video Disclosure (30 secs).
- Logo presentation on the event's credential.
- 5 Tickets

# GOLD

**PRICE: US \$5,000**

**QUOTAS: 5**

## **Branding**

- Logo presentation on Python Brazil 2019 website.
- Logo presentation in the banner at the event entrance.
- Possibility to offer gifts and souvenirs to the participants at the event.
- Logo presentation at the conference rooms.
- Possibility to add gifts and souvenirs in the participants' bag.
- Advertisement on Twitter, Facebook and Instagram.
- 1 Ticket

# SILVER

**PRICE: USD \$3,000**

**QUOTAS: 7**

## **Branding**

- Logo presentation on Python Brazil 2019 website.
- Logo presentation in the banner at the event entrance.
- Possibility to offer gifts and souvenirs to the participants at the event.



# BRONZE

**PRICE: USD \$2,000**

**QUOTAS: 10**

## Branding

- Logo presentation on Python Brazil 2019 website.
- Logo presentation in the banner at the event entrance.

# GOT EXCITED OR HAVE ANY QUESTIONS?

## SEND US A MESSAGE =)

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### **E-MAIL**

[eventos@python.org.br](mailto:eventos@python.org.br)

### **SITE**

[2019.pythonbrasil.org.br](http://2019.pythonbrasil.org.br)